

re:think

08



making | effective teams teams effective

thursday, august 21

Princeton Marriott Hotel & Conference Center at Forrestal
100 College Road East, Princeton, NJ 08540

A one day seminar of new ideas, insights and stimulating conversation for event marketing professionals!

8:30 main hall

Networking – Breakfast “Meet and Greet”

Breakfast, registration and get fitted for your cool networking technology.

Video DJ: “Roonie G”

9:15 main hall

Opening Session

Host: Scott Bloom

Welcome: Sandie Stransky, VP Sales, Impact Unlimited

9:30 main hall

“Making Ideas Happen”

Scott Belsky



Founder and CEO of Behance, LLC

Do you feel like your job involves going from meeting to meeting and getting nothing done? Scott Belsky has spent years developing concepts and methods for making teams more effective. Featured in business publications and ABC News, Scott’s “Action Method” is designed to help teams become and stay focused, organized and productive. This session will offer over 20 concrete tips to “make ideas happen.”

10:15 main hall

Break – Networking Challenge #1

Using your high-tech nTAG identifier, seek out people who share similar characteristics with you.



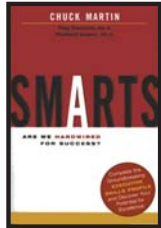
10:30 main hall

“Hardwired for Success”

Chuck Martin

Author of *“Smarts: Are We Hardwired for Success?”*

Why do some teams succeed and others fail? Why do people thrive in certain jobs and not in others? Chuck Martin helps answer these and other questions when he introduces the **“12 Executive Skills”** – hard wired into each of our brains – that can make or break any organization. In this presentation and the interactive session that follows, you’ll learn about yourself, your teammates and your peers – and you’ll learn how to work best with each, and to assemble work teams in a more effective manner. This eye-opening session is a must for anyone in the event, exhibit, or meeting industry!



11:15 main hall

Break – Networking Challenge #2

Using your high-tech nTAG identifier, seek out people who share your newly-identified Executive Skills, as well as others that complement yours.

11:30 main hall

INTERACTIVE WORKSHOP – “Hardwired for Teamwork”

Chuck Martin

Now that you can identify some of your Executive Skills, let’s learn how to use them. Chuck Martin will lead us in a brief interactive session...

12:15 trend center

Lunch

Network with your peers

1:00 trend center

Overview – Trend Stations, Solutions, Technology

Host: Scott Bloom

Kevin Padden, Senior Director, Creative Communications, Impact Unlimited

This brief session will provide an introduction to the topics on display in this year’s Trend Stations.

1:15 trend center

Showcase – Trend Stations, Solutions, Technology

Browse new **Solutions, Technologies and Trends** in the world of events and exhibits.

Trends in **Event Design**

Meeting and Convention **Planner Best Practices**

New **Cool Technologies** for events and exhibits

The newest developments for **Display Graphics**

The latest trends in Attendee Engagement Technologies

for **ROI Measurement**



2:00

Breakout Session: Industry Topics

main hall

A – PhRMA 2009 - Now what?

Imagine a world without laser-engraved pens and foil-stamped padfolios! This special workshop for professionals in the Pharmaceutical and Medical Device businesses will focus on alternative rewards for exhibit participation from enhanced in-booth experiences, to custom educational promotions.

trend center

B – Green my Event!

How can Event and Convention professionals guide their organizations to more environmentally-friendly materials and practices? This interactive workshop will focus on things you can do today, as well as ways to plan for a greener future.

3:15

trend center

Networking: Trend Stations, Solutions, Technology

If you didn't get enough of our Solutions or you want to spend more time speaking with your peers, return to the Trend Center for more.

